

2nd Israeli Power Sources, Batteries, Fuel-Cells & EV Conference

Daniel Hotel, Herzelia, Israel - Thursday, 31/05/2012

Shmuel De-Leon is pleased to invite you to participate in the 2nd Israeli Power Sources Conference (Batteries, Fuel cells and EV), which will take place in the Daniel Hotel, Herzelia, Israel on May 31st, 2012.

The 2nd Israeli Conference for Power Sources, Batteries, Fuel Cells and EV will meet to discuss and provide a platform for technological innovations and business opportunities with the latest updates in these fields in Israel and abroad, as well as to support the Electrochemical and EV Industries in Israel.

All presentations will be practical and applicative.

The conference is held once a year and is the leading Israeli Power Sources & EV conference, bringing together participants from leading private and public companies, start-ups, investors, academics and businesses that are interested in the energy field.

Seniors keynotes speakers from Israel and abroad will be lecturing.

The conference includes an exhibition + Electric & Hybride Vehicles deminstration and driving trials.

The conference will be covered by Israeli TV as well as by most of the local financial and technological magazines and newspapers.

Attendees:

1. Power Source Users
2. Pack Assemblers
3. Power Source Manufacturers
4. Power Sources Suppliers
5. Academic Members
6. R &D Engineers
7. EV Suppliers and Customers
8. Market Researches
9. Battery Recyclers
10. Investment Companies from the CleanTech field
11. Members of the Media

Participation includes lunch and a magnetic media with all proceeding materials, presentations, posters etc.

For registration contact Sigalit, Tel: 972-77-5010792, Email: sigalit@sdle.co.il

Agenda:

Registration		08:00 – 09:00
Session I Batteries, Chargers, FC & PV Manufacturers Moderator: Prof. Gadi Golan	Session II Electric Vehicle (EV) Moderator: Prof. Emanuel Peled	
Mr. Shmuel De-Leon – Opening Remarks www.sdle.co.il	Prof. Emanuel Peled - Opening Remarks	09:00 – 09:05
Mr. Les Alexander, A123 www.a123systems.com	I. Gil	09:05 – 09:25
Ph.D. Herzal Yamin, Tadiran Batteries www.tadiranbat.com	Valence Technology, www.valence.com	09:25 – 09:45
Mr. Jonathan Sassen, Epsilon Industries www.electric-fuel.com	SK Energy, www.sk.com	09:45 – 10:05
Phinergy <i>"EV Metal Air Systems"</i>	Mr. Ziv Hermon, General Motors www.gm.com	10:05 – 10:25
Coffee Break		10:25 – 10:45
Ms. Irit Eliel, Rafael (Thermal Batteries) http://www.rafael.co.il	Mr. Arthur Sieradzki, Toyota www.Toyota.co.il	10:45 – 11:05
Mr. Gonen Ben Chaim, BSI <i>"Refurbishing Industrial Batteries"</i> www.bsi-intr.com	Mr. Emek Sadot, Better Place www.betterplc.co.il	11:05 – 11:25
Mr. Shlomo Ostrovski, Advice Electronics www.advice.co.il	Mr. Arik Neeman, Colmobil www.colmobil.com	11:25 – 11:45
Ph.D. Arie Meitav, ETV Energy www.etvenergy.com	Mr. Daniel Jammer, Nation-E www.nation-e.com	11:45 – 12:05
Ph.D. Aharon Gureinstein, IDF vn17053@netvision.net.il	Mr. Oren Ochana, David Lubinski www.lubinski.co.il	12:05 – 12:25
Lunch & Exhibition		12:25 – 13:25
Session III Batteries, Chargers, FC & PV Manufacturers Moderator: Ph.D. Alex Schechter	Session IV Electric Vehicle (EV) Moderator: Prof. Doron Aurbach	
Mr. Burak Ulgut, Gamry www.Gamry.com	Mr. Ran Eloya, Gnrgy, Ltd. www.gnrgy.com	13:25 – 12:45
Dr. Arnon Blum, Enstorage www.enstorageinc.com	Mr. Tzahi Ziv, DZ Systems www.c-e-systems.com	13:45 – 14:05
Semicom Lexis	Mr. Erez Schreiber, Elbit www.elbitsystems.com	14:05 – 14:25
Alexander Schneider	Mr. Doron Vadai, Clal Motors Ltd. www.byd.com	14:25 – 14:45
Mr. Sagi Dagan, Prime Minister Office <i>"The Israeli Oil Free Initiative Promoting Knowledge Base Electrochemical & EV Industries"</i>	Mr. Asher Bennett, Evida www.evida.com	14:45 – 15:05
Mr. Alon Dror, DANTECH www.danenergy.com	Mr. Ronny Hirsch, Carasso www.carasso.com	15:05 – 15:25
Coffee Break		15:25 – 15:45
Mr. Uri Caspi, Laor Energy www.laor-energy.com	Mr. Avner Flor, Ministry of Transport	15:45 – 16:05

	Ministry of Transport EV policy (www.mot.gov.il)	
Dr. Dario Dekel, Cellera (www.cellera-inc.com)	Dr. Yehuda Niv, Ministry of National Infrastructures <i>"Charging EV Policy in Israel"</i> (www.mni.gov.il)	16:05 – 16:25
Mr. Eli Alon, Cellergy (www.cellerycap.com)	Dr. Shlomo Wald, Ministry of National Infrastructures (www.mni.gov.il)	16:25 – 16:45
Experts Panel - Batteries	Experts Panel - EV	16:45 – 17:15

Conference registered attendants would be able to experience EV & PHEV driving (Advanced registration is needed):

Mitsubishi MiEV (BEV)

Citroen Zero (BEV)

Peugeot Ion (BEV)

Renault Fluence (BEV)

Chevrolet Volt (PHEV)

Toyota Prius PHEV (PHEV)

TOMCAR (BEV and/or PEHV)

D.Z EV Scooters (BEV)

* final list will be available on May 2012

Sponsors – \$ 1600 (Including VAT)

Sponsoring of the 2nd Israeli Power Sources Conference provides a great means of broadening your competitive edge by improving your company's image, prestige and credibility in the fields of batteries, fuel cells and EVs. The Conference is a means of accessing a wide range of audiences, including policy decision makers, potential investors, customers and business partners in a variety of related sectors.

Sponsor benefits include:

- Listed as the sponsor of the conference on the Shmuel De-Leon Energy Weekly Newsletter and on the web site: www.sdle.co.il
- 8 complimentary weekly advertisements on the Shmuel De-Leon Weekly Newsletter (valued 1650 NIS+VAT)
- Monthly complimentary subscription for the Power Sources Database (Value 2000 NIS+VAT)
- Your Company's Logo highlighted in the front of the seminar program and in the proceeding materials
- Assistance in meeting coordination with preferred customers
- Inclusion of a full page ad in the seminar CD
- Inclusion of marketing materials and samples in the seminar folder given to each participant
- Three free passes to the seminar (value 1800 NIS)
- Possibility to purchase additional passes at a 25% discount
- List of seminar participants' names, company and address

Exhibition – \$ 1900 (Including VAT)

Exhibiting in the conference provides a great means of broadening your competitive edge by improving your company's image, prestige and credibility in the fields of batteries, fuel cells and EVs. The conference is a means of accessing a wide range of audiences, including policy decision makers, potential investors, customers and business partners in a variety of related sectors.

Exhibitor benefits include:

- Listed as a conference exhibitor on the Shmuel De-Leon Energy Weekly Newsletter and in the conference web site: www.sdle.co.il
- One free pass to the seminar (value 600 NIS)
- Your Company's Logo highlighted in the front of the seminar program and in the proceeding materials
- Inclusion of a full page ad in the seminar CD
- Inclusion of marketing materials and samples in the seminar folder given to each participant
- List of seminar participants' names, company and address
- Exhibitor table provided by the hotel

Package of Sponsorship + Exhibition – \$ 3200 (Including VAT)

Sponsorship + Exhibitor benefits include:

- Listed as the sponsor and exhibitor in the conference on the Shmuel De-Leon Energy Weekly Newsletter and on the web site: www.sdle.co.il
- 8 complimentary weekly advertisements on the Shmuel De-Leon Weekly Newsletter (value 1650 NIS+VAT)
- Your Company's Logo highlighted in the front of the seminar program and in the proceeding materials
- Monthly complimentary subscription for the Power Sources Database (Value 2000 NIS+VAT)
- Inclusion of a full page ad in the seminar proceeding materials
- Four free passes to the seminar (value 2400 NIS)
- Possibility to purchase additional passes at a 25% discount
- Assistance in meeting coordination with preferred customers
- Inclusion of a full page ad in the seminar CD
- Inclusion of marketing materials and samples in the seminar folder given to each participant
- List of seminar's participants' names, company and address
- Exhibitor table provided by the hotel

Literature Display – \$ 400 (Including VAT)

- We offer Literature display opportunity – Your promotional materials (Catalogs, Leaflets, Company profile etc.) will be displayed by the conference organizers on a dedicated literature display area in the Exhibition Hall.
- It's simple and cost effective for companies that are not able to participate as an Exhibitor.

Sponsors



I.Gil

Website: www.igil.co.il

Contact: Mr. Zvi Goldiner info@igil.co.il, Tel: +972-54-6760250



Laor Energy Ltd.

Website: www.laor-energy.com

Ms. Einat Nave Einat@laor-energy.com Tel: +972-9-8912232



Nation-E

Website: <http://nation-e.com>

Contact: Mr. Idan Udi Edry ie@nation-e.com , Tel: +972-50-3311777



Alexander Schneider Ltd.

Website: www.schneider.co.il

Contact: Mr. Kobi Shemesh kobi@schneider.co.il
Tel: +972- 9-8924444 Mobile: +972-528501182



David Lubinski Group

Website: <http://www.lubinski.co.il>

Contact: Mr. Oren Ohana orenoh@lubinski.co.il
Tel: +972- 3-6710555 Mobile: +972-547720460



Battery Solution International, Ltd

Website: www.bsi-intr.com

Contact: Mr. Gonen Or Ben-Haim gonen@bsi-intr.com
Tel: +972-54-7453888



Better place

Website: <http://www.betterplc.co.il/>

Contact: Mrs. Inbal Zaltzman inbal.zaltzman@betterplace.com
Tel: +972-73-7902145



Advice Electronics, Ltd

Website: <http://www.advice.co.il>

Contact: Mr. Giora Glick giora@advice.co.il
Tel: +972-3-9000970



UMI Israel / GM

Website: <http://www.umi.co.il>, www.gm.com

Contact: XXXXXXXX

Tel: 972-3-9534444

TOYOTA

Toyota Israel

Website: <http://www.toyota.co.il>

Contact: XXXXXXXX

Tel: 972-3-6255444



Colmobil Group

Website: www.colmobil.com

Contact: Arik Neeman Tel: +972-3-9154444



Semicom Lexis Ltd.

Website: <http://www.semicomlexis.com/>

Contact: Mr. Yossi Nachum yosin@semicom.co.il

Tel: 972-52-3688520



Evida Power, Ltd.

Web site: www.evida.com

Contact: Mr. Asher Bennett asher@lithiumforce.com

Tel: +44 24 7601 6377



Tadiran Batteries, Ltd.

Website: <http://www.tadiranbat.com/>

Contact: Mr. Kobi Pinsky Pinsky@tadiran-batt.com

Tel: 972-8-9444503

Exhibitors



I.Gil

Website: www.igil.co.il

Contact: Mr. Zvi Goldiner info@igil.co.il Tel: +972-54-6760250



Alexander Schneider Ltd.

Website: www.schneider.co.il

Contact: Mr. Kobi Shemesh kobi@schneider.co.il

Tel: +972- 9-8924444 Mobile: +972-528501182



Dantech Energy Ltd.

Website: www.danenergy.com

Contact: Mr. Alon Dror, alon@danenergy.co.il Tel: +972-3-7687070



Epsilor Electronic Industries

Website: www.epsilor.com

Contact: Mr. Alex Stephansky alex.s@epsilor.com

Tel: +972-8-6556280



Laor Energy Ltd.

Website: www.laor-energy.com

Ms. Einat Nave Einat@laor-energy.com Tel: +972-9-8912232



Colmobil Group

Website: www.colmobil.com

Contact: Arik Neeman Tel: +972-3-9154444



CITROËN

David Lubinski Group

Website: <http://www.lubinski.co.il>

Contact: Mr. Oren Ochana orenoh@lubinski.co.il

Tel: +972-3-6710555 Mobile: +972-547720460



DZ Systems Ltd

Website: <http://dzsystems.co.il/>

Contact: Mr. Avi Modiano avi@dzsystems.co.il

Tel: +972-54-4497707



י.ד.י.אס. אינטרנשיונל בע"מ
ציוד שינוע הרמה ואחסון

UDS International Ltd

Website: <http://www.uds.co.il/>

Contact: Mr. David Shabtai udsltd@netvision.net.il

Tel: +972-3-5599811



Battery Solution International, Ltd

Website: www.bsi-intr.com

Contact: Mr. Gonen Ben-Haim gonen@bsi-intr.com

Tel: +972-54-7453888



Better place

Website: <http://www.betterplc.co.il/>

Contact: Mrs. Inbal Zaltzman inbal.zaltzman@betterplace.com

Tel: +972-73-7902145



Volta, Vulcan Automotive Industries, Ltd.

Website: <http://www.volta.co.il>

Contact: Mrs. Eedit Reis ereis@volta.co.il

Tel: +972-8-8628807



Advice Electronics, Ltd

Website: <http://www.advice.co.il>

Contact: Mr. Giora Glick giora@advice.co.il

Tel: +972-3-9000970



Cellergy

Website: <http://www.cellerycap.com/>

Contact: Mr. Menachem Gilad mgilad@cellerycap.com

Tel: +972-54-9050577

ושהרכב הטוב יותר ינצח. 

UMI Israel / GM

Website: <http://www.umi.co.il>, www.gm.com

Contact: XXXXXXXX

Tel: 972-3-9534444

TOYOTA

Toyota Israel

Website: <http://www.toyota.co.il>

Contact: XXXXXXXX

Tel: 972-3-6255444



Semicom Lexis Ltd.

Website: <http://www.semicomlexis.com/>

Contact: Mr. Yossi Nachum yosin@semicom.co.il

Tel: 972-52-3688520



Gamry Instruments

Website: <http://www.gamry.com/>

Contact: Mr. Burak Ulgut bulgut@gamry.com

Tel: 001-215-682-9330



Arbin Instruments

Website: <http://www.arbin.com/>

Contact: Mr. Antony Prulian antony.p@arbin.com

Tel: 001-979-690-2761



JSR Micro

Website: <http://jsrmicro.be/>

Contact: Ms. Kristien Vivile kristien.vivile@jsrmicro.be

Tel: +32-(0)16-832 803



ISERD - The Israel-Europe R&D Directorate

Web site: www.iserd.org.il

Linkedin: <http://www.linkedin.com/company/iserd>

Contact: Mr. Marcel Shaton marcel@iserd.org.il

Tel: +972-3-5118122



Shmuel De-Leon Energy Ltd.

Website: www.sdle.co.il

Contact: Mr. Shmuel De-Leon shmueld33@gmail.com

Tel: +972-52-8601517

Registration Form

Please complete the Registration Form and return to: sigalit@sdle.co.il

Organization:	
Title:	
First Name:	
Last Name:	
Street:	
City:	
State:	
Country:	
Zip:	
Phone:	
Mobile:	
Fax:	
E-mail:	
Define Your Organization:	<input type="checkbox"/> Battery and energy sources users <input type="checkbox"/> Pack assemblers <input type="checkbox"/> Cell manufactures <input type="checkbox"/> Energy sources suppliers <input type="checkbox"/> Academic researchers <input type="checkbox"/> R&D engineers <input type="checkbox"/> Market researchers <input type="checkbox"/> EV suppliers or customers <input type="checkbox"/> Media <input type="checkbox"/> Other industry members
Pricing	<input type="checkbox"/> Early Bird Registration until April 30, 2012 (\$ 200 including VAT) <input type="checkbox"/> Late Registration from May 1, 2012 (\$ 220 including VAT) <input type="checkbox"/> Student Early Bird Registration until April 30, 2012 (\$ 130 including VAT) <input type="checkbox"/> Student Late Registration from May 1, 2012 (\$ 150 including VAT)
Payment Terms:	<input type="checkbox"/> Payment in Advance by Bank Transfer to: Shmuel De-Leon Energy Ltd., Account#: 621046, Bank Hapoalim, Branch 12-626 Hod-Hasharon <input type="checkbox"/> Check
Cancellation Policy:	Refund of registration fees payments will be made if written cancellation is received as follows: <ul style="list-style-type: none"> • Before 30/4/2012 – 50% refund • From 1/5/2012 – No refund