

Switzerland.

Be Part of the
**SWISS
Pavilion**



**12th Biennial
Conference & Trade Fair on
Business & Environment**

**Convention Centre
Canada Place
Vancouver, Canada**

March 14 - 16, 2012

SWISS Pavilion organized by:
Swissenviro.ch - URANG GmbH

Local Partner (Vancouver):
Swiss Canadian Chamber of Commerce (BC & AB)

Under the Patronage of:
Consulate General of Switzerland, Vancouver
Government of Canada, Gouvernement du Canada

Supported by:
Cleantech Switzerland
energie-cluster.ch
(Osec) Switzerland. Trade & Investment Promotion
Schweizerischer Verband für Umwelt Technik (SVUT)

**WELCOME,
DEAR EXHIBITOR AND GUEST**



Dear friends of sustainable technologies and services,

We would like to invite you to participate at the recognized GLOBE™ 2012 Trade Fair & Conference on Business & Environment in Vancouver from March 14 – 16, 2012. Being part of this fair and participating in the SWISS Pavilion at the same time will optimize your benefits while reducing your own efforts. Additionally the partner on site, the Swiss Canadian Chamber of Commerce (SCCC), in cooperation with Cleantech Switzerland, will support you throughout the whole duration of the fair with valuable side events to maximize your business opportunities. See details on the GLOBE™ 2012 SWISS Pavilion and SCCC activities below. We are looking forward to meeting you at GLOBE™ 2012.

Sincerely,
The organizing committee

ABOUT GLOBE™ 2012



THE SERIES

GLOBE™ 2012 will be the 12th trade fair and conference in one of the world's largest and longest-running series dedicated to the business of the environment. Every two years, the world gathers in Vancouver for three days of thought-leading sessions presented by world-renowned sustainability experts, for the opportunity to see leading-edge environmental innovations from around the world, and to participate in unparalleled global networking opportunities. An estimated 10,000 environment industry leaders, procurement managers, government representatives, engineers and corporate executives will attend the GLOBE™ 2012.

THE TRADE FAIR

GLOBE™ 2012 is a global market place for the most cutting-edge solutions to the world's most pressing environmental challenges. More than 400 exhibitors from North America, Europe, the Middle East and Asia will showcase a broad range of the latest environmental technologies, services and solutions. The Trade Fair will highlight innovations in key supplier sectors, including:

- Alternative Energy Sources
- Air Quality Management
- Climate Change
- Energy Efficient Vehicles
- Fuel Cell Technologies
- Green Building Products and Technologies
- Industrial Waste and Management
- Urban Environmental Management
- Solid Waste Management and Recycling
- Sustainable Construction
- Transportation

THE CONFERENCE



Since 1990, the GLOBE™ Series of Conferences has become one of the highest-profile sustainable business summits in the world and the nexus for global networking and thought leadership on the business of the environment and can be seen as “Davos of sustainability”.

The 5 conference themes are:

- Corporate Sustainability
- The Future of Energy
- Finance & Investment
- Climate Change & Carbon Management
- Cities: Green Buildings, Infrastructure & Sustainable Design

Special Sessions:

- Sustainable Retail
- Water, Education & Training
- Auto FutureTech
- Sustainable Tourism

THE SIDE EVENTS



The Swiss Canadian Chamber of Commerce (SCCC) entertains close contact with the Consulate General of Switzerland and other Government offices, as well as Swiss and European organizations in British Columbia and Alberta. The goal of this NGO is to strengthen business and trade relationships between the two countries and to enhance the opportunity to establish new business and personal contacts for their members. SCCC is supported by Cleantech Switzerland, which offers a strong link to the Swiss government and the Swiss cleantech industry.

In cooperation with GLOBE™ Foundation and Government of Canada, SCCC will give you further networking opportunities by organizing attractive side events on-site as well as off-site. If you're interested in getting concrete insights in how Canadian business is conducted by participating in organized company-tours, if you'd like to network with Canadian as well as Swiss decision makers and need opportunities for private talks, join the side events as exhibitor at no costs. Sponsoring opportunities are available. For further information contact SCCC. Details to follow on www.swisscanadianchamber.com.

KEY FIGURES GLOBE™ 2010

- Total Participants: 9,000
- Conference Delegates: 1,800+
- Exhibiting companies: 425 (194 foreign; 22 countries)
- Countries represented: 70
- CEOs and Presidents in attendance: 800+
- Media Representatives: 190
- Speakers: 185

YOUR KEY BENEFITS GLOBE™ 2012



- Be part of premier showcases for global environmental innovations
- Get to see the most advanced environmental and energy products, services and systems around
- Network with the world's top representatives in the sustainability/ cleantech sector
- Profit from significant daily international media coverage

ABOUT THE SWISS PAVILION



WHY A SWISS PAVILION?

Exhibiting at leading fairs is one of the most eminent marketing tools to extend your presence abroad or to conquer new markets.

The SWISS Pavilion reduces your effort and assures a professional service.

There's two main reasons for initiating a "SWISS Pavilion":

- Showcase Switzerland to the world
- Offer an export platform to Swiss companies

OBJECTIVES

The "SWISS Pavilion" has the following objectives:

- Achieve an outstanding, remarkable visual presence at the GLOBE™ 2012
- Collective appearance as one, innovative country
- Give Swiss companies, also small and middle sized ones, the opportunity to showcase their high quality products and services, and their advanced technologies and novelties
- Profit from the good Swiss image and show the Swissness factor which will draw a high degree of attention

YOUR KEY BENEFITS AS EXHIBITOR AT THE SWISS PAVILION

- Profit from a highly visible, attractive and outstanding booth platform (2400 sqft / 220 m² in size, double the size of GLOBE™ 2010).
- Enable smaller companies to participate as an exhibitor
- Reduce the effort on your side before, during and after the exhibition
- Professional service including hostess service on site
- No administrative discomforts to deal with
- Access prospects from over 70 economies
- Form strategic alliances & attract investment capital
- Profile your environmental solutions and initiatives globally

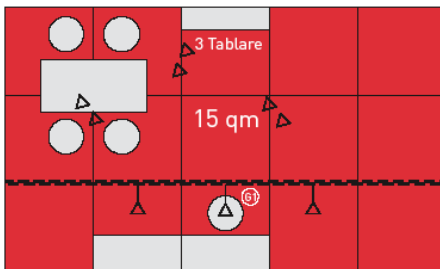
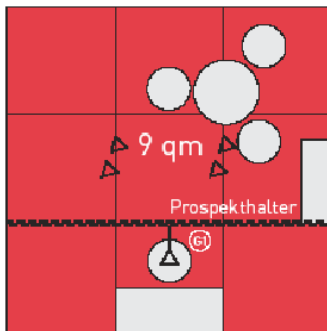
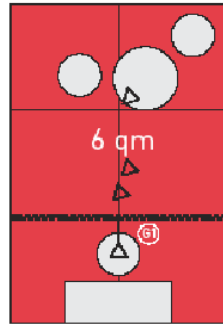
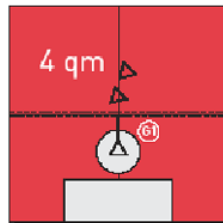
SPECIAL OFFER

Early Bird:

Book your booth space until September 30 and get 5% off our booth price!

ABOUT THE BOOTH PACKAGES

YOUR BOOTH OPTIONS AT THE SWISS PAVILION



The SWISS Pavilion, which will be in the main Exhibition Hall, offers convenient packages in various sizes:

START UP (ca. 43 sqft / 4 m²):

Price: CHF 4'200.00

- 1 Welcome-desk
- 1 Barstool
- 2 Wall elements incl. shelves for brochures etc.
- Carpeting
- Fascia name board
- Lights

ECO (ca. 65 sqft / 6 m²):

Price: CHF 5'800.00

- 1 Welcome-desk
- 1 Barstool
- 3 Wall elements (1 x 2.5m) incl. shelves for brochures etc.
- 1 Table with 4 chairs
- Carpeting
- Fascia name board
- Lights

BUSINESS (ca. 97 sqft / 9 m²):

Price: CHF 7'800.00

- 1 Welcome-desk
- 1 Barstool
- 4 Wall elements (1 x 2.5m) incl. shelves for brochures etc.
- 1 Table with 4 chairs
- Carpeting
- Fascia name board
- Lights

FIRST (ca. 162 sqft / 15 m²):

Price: CHF 11'500.00

- 1 Welcome-desk
- 1 Barstool
- 6 Wall elements (1 x 2.5m) incl. shelves for brochures etc.
- 1 Table with 4 chairs
- Carpeting
- Fascia name board
- Lights

Package Prices Include

- Surface area including above mentioned basic equipment
- Electrical socket (1 x 110 V)
- Booth service by hostess
- Non-alcoholic beverages

Special Elements

- Wall element (1 x 2.5m) for poster (Price: CHF 1'800.00) incl. shelf for brochures
- Display of brochure (Price: CHF 500.00)

Individual Booth

Different booth layouts or displays can be discussed individually to meet your expectations.

FEES

For your convenience, all the fees are payable to the SWISS Pavilion organizer, Swissenviro.ch

Inscription Fee: CH 450.00

(non-applicable for members of SCCC, SVUT and energie-cluster)

Booth Fee: According to your package choice

Trade Fair Entry Ticket: Included in the booth fee

Conference Registration: See <http://2012.globeseries.com/registration.aspx>

APPLICATION

Registration: Via attached Registration Form (Swissenviro.ch)

Deadline: December 5, 2011

GLOBE™ 2012

12th Biennial Trade Fair & Conference on
Business & Environment
March 14 – 16, 2012

Trade Fair Hours:

Wednesday - Thursday 10 am - 6 pm
Friday 10 am - 5 pm

Vancouver Convention Centre
Main Exhibition Hall
999 Canada Place
Vancouver, Canada
www.2012.globeseries.com



Switzerland.

Be Part of the
**SWISS
Pavilion**

Organizer:

Swissenviro.ch

Local Partner (Vancouver):



swiss canadian chamber of commerce
building business links between Switzerland and Western Canada

Under the Patronage of:



Government of Canada
Embassy of Canada

Gouvernement du Canada
Ambassade du Canada



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Consulate General of Switzerland in Vancouver

Supported by:



energie-cluster.ch



GLOBE™ 2012

FAIR ORGANIZER

GLOBE™ Foundation
World Trade Center
Suite 504 - 999 Canada Place
Vancouver, BC V6C 3E1
www.globe.ca

SWISS Pavilion

PAVILION ORGANIZER

Swissenviro.ch
URANG GmbH
Kempttalstrasse 56
CH - 8308 Illnau
Phone +41 52 355 21 11
Fax +41 52 355 21 10
info@swissenviro.ch

Contact:

urs heutschi: urs.heutschi@swissenviro.ch
iris rieber: iris.rieber@swissenviro.ch

LOCAL PARTNER (VANCOUVER):

SIDE EVENT ORGANIZER:

Swiss Canadian Chamber of Commerce (BC & AB) Inc.
790 - 999 Canada Place
Vancouver, B.C.
Canada
V6C 3E1
Phone +1 604 688-7947
Fax +1 604 687-7945

Contact:

chamber@swissccc.com

Please feel free to contact Swissenviro.ch directly for all
SWISS Pavilion related questions and enquiries.

Registration

GLOBE™ 2012 Vancouver

12th Biennial Trade Fair & Conference on Business & Environment

14 - 16 March 2012, Vancouver, Canada

We hereby register our participation as part of the official «SWISS Pavilion» at GLOBE 2012 with legally binding effect, and confirm that we have read and accepted the General Terms and Conditions shown on the reverse side. We are aware that the General Terms and conditions mentioned above form a permanent element of this contractual relationship.

Company:

Contact: Title:

Address:

ZIP, Town:

Country:

Phone: Fax:

e-mail:

Homepage:

Membership: SCCC SVUT energie-cluster.ch

Registration fee

Members SCCC/SVUT/energie-cluster.ch free of charge, non-members CHF 450.–

Booth Package (excl. VAT)

START UP, 43 sqft / 4 m², CHF 4'200.00

ECO, 65 sqft / 6m², CHF 5'800.00

BUSINESS, 97 sqft / 9 m², CHF 7'800.00

FIRST, 162 sqft / 15m², CHF 11'500.00

1m wall-element CHF 1'800.00

Number:

Brochure display CHF 500.00

Number:

Please send us an individual offer for: m²

Exhibits/Products:

.....

Comment:

.....

Following receipt of the registration, 50 % of the total price of the participation will be invoiced to each exhibitor. The first invoice will serve as confirmation of participation in the «SWISS Pavilion». The remaining 50 % of the total price of participation will be invoiced approx. 60 days prior to the fair opening. Additional services offered to participants during the course of the fair will be billed within 30 days after participation. Furthermore, please read carefully the extract of General Terms and Conditions for Participation in Trade Fairs on the 2nd side.

Place, Date: Stamp, Signature:

To be submitted to:

Swissenviro.ch / URANG GmbH
Kempttalstrasse 56, Postfach 165
CH-8308 Illnau - Switzerland
urs.heutschi@swissenviro.ch
fax: +41 52 355 21 10

General Terms and Conditions for participation at Swiss Pavillons and other events abroad organised by „Swissenviro.ch“

1. Field of application

1.1 URANG GmbH organizes Swiss participation on international exhibitions, other associate activities under the label „Swissenviro.ch“.

2. Tender and execution of contract

2.1 Registration for participation in an event/trade fair must be received by URANG GmbH in writing within the time limit for registration specified in the participation documents. A registration received in good time does not establish a right to participation or a particular size or location of an assigned booth. Late registrations may be considered only based on available space.

The contract is deemed executed only upon written confirmation of registration by URANG GmbH.

3. Payment terms

3.1 The full participation price must be paid in full within four weeks before the start of the event/trade fair; otherwise the Client shall not be entitled to participate.

3.2 In the event that the exhibitor becomes delinquent in a due payment and URANG GmbH rescinds the contract effective immediately, the registration fees and agreed participation price shall be payable in penalty.

3.3 URANG GmbH will invoice the costs of Special Services (section 5.2) after the close of the event; such charges shall likewise be payable within 30 days.

4. Delivery/changes/delinquency/cancellation

4.1 In the event that an exhibitor elects, after execution of the contract, not to participate or to reduce the previously agreed scope of participation, the registration fee and full participation price for the Basic Services, subject to the limitation in section 4.3, shall remain due along with compensation for expenses already incurred by URANG GmbH for Special Services (section 5.2).

4.2 Cancellation of the contract by the exhibitor is effective only if in written form (by letter or fax). Cancellation by e-mail is not admissible. In the event of timely written withdrawal, the following reductions from the price of participation are granted:

- if received at least six months before the exhibition: 50% reduction;
- if received at least four months before the exhibition: 25% reduction.

If the exhibitor withdraws its registration less than four months before the exhibition, the full participation price and full registration fee are payable.

If the exhibitor arranges for a suitable replacement exhibitor to assume the executed contract under the same terms, the original exhibitor's obligations shall be discharged up to the amount of the payment of the participation price by the replacement exhibitor. The registration fee and additional expenses incurred by URANG GmbH remain payable in any case. The replacement exhibitor is also required to pay the registration fee.

4.3 URANG GmbH may undertake a reduction in the registered booth space or a change of location at any time (section 5.1). In this event the exhibitor shall be entitled to withdraw in writing within one week of receiving notification of such a change in the contractual terms if the exhibitor's interests are unreasonably adversely affected thereby. If the adverse effect is reasonable, the exhibitor may nevertheless withdraw from the contract but shall be liable for the costs of withdrawal. The costs of such withdrawal are calculated as specified in section 4.2.

4.4 If it becomes impossible to participate in a trade fair as planned, the registered trade fair participant shall not be entitled to indemnification for loss of any expected business transactions that would have occurred while taking part in the fair.

5. Special terms for participation in events/trade fairs URANG GmbH services

5.1 Basic Services: On assuming organizational responsibility, URANG GmbH undertakes to provide the Client with ideal conditions for participating in the trade fair and to make all arrangements necessary to organize a dignified and unified event in keeping with Switzerland's reputation. The price for Basic Services (participation price) includes rental of the exhibition space and the services specified in the announcement. URANG GmbH is the sole principal for the Basic Services vis-à-vis third parties. URANG GmbH assigns locations and booth space in cooperation with the trade fair management. URANG GmbH will make all reasonable efforts to meet exhibitors' wishes in respect of location. Any confirmation of location and size of the exhibition space does not establish a legal claim. URANG GmbH reserves the right to assign the exhibitor a booth at a location other than that confirmed, to change the size of the exhibitor's space (e.g. in the event of overbooking), to relocate or close entrances and exits to the fairgrounds and halls and to undertake other structural changes in the event that exceptional circumstances give rise to a significant interest on URANG GmbH's part in undertaking such measures.

5.2 Special Services: All services above and beyond the Basic Services, unless expressly agreed otherwise, are invoiced separately as Special Services on a cost basis including any handling charge. These include, without limitation, additional equipment and furniture, outlets, installations and operating costs for electricity and telecommunications, water, compressed air, gas, etc. as well as services such as additional exhibitor IDs, parking cards, etc.

6. Exhibitor's obligations

6.1 The guidelines and rules established by the trade fair management are binding on all exhibitors. The responsible URANG GmbH project manager or his or her deputy retain domiciliary rights. URANG GmbH or third parties appointed by URANG GmbH represent the interests of the Swiss exhibitors vis-à-vis the trade fair management.

6.2 The design and operation of the rented space must be in harmony with the overall image of the fair. The exhibitor shall comply with the instructions of URANG GmbH or the trade fair management in this respect. URANG GmbH's guidelines and instructions apply on a subsidiary basis for the design and operation of booths.

6.3 The exhibitor undertakes to complete the trade fair booth by the opening of the exhibition. The exhibitor is obliged to staff and supply the booth with exhibition materials for the entire time that the exhibition is open and to begin dismantling the booth only after the close of the exhibition.

6.4 Presentations of any kind and special actions (such as noisy or otherwise disruptive demonstrations, sale or free distribution of goods) are subject to express approval by URANG GmbH. Visual or acoustic disturbance of neighbouring booths or obstructions in the booth and aisle spaces are prohibited. In the event of infringement, URANG GmbH reserves the right at its own discretion to prohibit troublesome or obstructive presentations and, in the event of repeated infractions, to terminate the booth rental contract with immediate effect.

6.5 The engagement of local personnel, interpreters, etc. is in principle the responsibility of each exhibitor, but may be arranged through URANG GmbH at the exhibitor's request and expense. Each exhibitor is responsible for ensuring that its event staff possess the required identification papers and permits.

7. Transport, insurance and security measures

7.1 Packing, round-trip transport, customs clearances, storage and insurance of the exhibited goods and empties are the responsibility of each individual exhibitor unless otherwise agreed.

7.2 Participation does not include insurance cover. Securing liability, accident, illness, property, repatriation insurance, etc. is the responsibility of each exhibitor. Even if URANG GmbH prescribes a freight forwarder, insurer or connecting link for certain activities on a binding basis in individual cases, the legal relations are based solely on the agreements concluded between the exhibitors and the contracting party. URANG GmbH's role in such cases is solely that of an intermediary. If URANG GmbH provides the authorities with guarantees for the temporary admission of goods on behalf of exhibitors, the exhibitor undertakes to comply with the associated obligations and hold URANG GmbH harmless.

8. Assignment/involvement of third parties

8.1 During participation in events/trade fairs, co-exhibitors may use the exhibition space rented by the exhibitor only with the written consent of URANG GmbH and an additional registration. Co-exhibitors are participants appearing in some form in an exhibitor's booth, whether through lettering, exhibits or entry in the trade fair catalogue. A separate registration fee is charged for each co-exhibitor. When accepting co-exhibitors, the exhibitor is liable to URANG GmbH for compliance with the present contractual terms and conditions, any individual agreements and for any damage caused by the co-exhibitor. Presentation of foreign exhibits or licensees of Swiss companies is permitted only with the approval of URANG GmbH.

9. Warranty and liability

9.1 URANG GmbH is not liable for late arrival of goods for exhibit, defective support by local representatives of Swiss companies, theft of or damage to goods for exhibits and personal effects, force majeure, official confiscation, etc.

9.2 URANG GmbH refuses liability for adverse effects or damage occurring to the exhibitor through its own conduct in contravention of the contract. URANG GmbH is liable to the exhibitor for damage demonstrably caused deliberately or through gross negligence by URANG GmbH or its contracting partners (booth assemblers, trade fair management, graphic artists, etc.). All further liability of URANG GmbH is excluded.

9.3 URANG GmbH bears no responsibility if an event is not held or planned participation does not occur due to unforeseen compelling circumstances. The costs of Basic Services incurred up to this date will be invoiced on a pro rata basis to the registered exhibitors. Expenses for Special Services will be invoiced to the exhibitors on an individual basis.

9.4 URANG GmbH is not liable to the exhibitor for any consequences arising from the location or surroundings of the booth.

10. Applicable law

10.1 Unless and except as these T&C contain provisions to the contrary, the legal relations between the parties are governed exclusively by Swiss law.

11. Jurisdiction

11.1 The exclusive place of jurisdiction for the legal relations existing between the parties is Pfäffikon ZH.